

# Custom Logos and Horizontal Surface Signage

**DecoMark**<sup>®</sup>  
BY FLINT

DURABLE PREFORMED THERMOPLASTIC PAVEMENT MARKINGS



STREETSCAPES • HARDCAPES • PARKING LOTS • WALKWAYS



# DecoMark®

BY FLINT

## SURFACE SIGNAGE • LOGOS • HARDSCAPES • STREETSCAPES

Maximize traffic guidance, reduce sign clutter, increase brand awareness, enhance community pride, and promote school spirit with durable preformed thermoplastic surface signage that is engineered to last 6 to 8 times longer than paint, and even longer in areas with only pedestrian traffic. DecoMark® design and color possibilities are virtually endless.

Whether a project requires a basic two-color directional message or a multi-colored custom logo, each design begins with a CAD drawing linked directly to a stringent manufacturing process. Each step of production ensures quality, accuracy, and the best performance and value. At the time of installation, the applicator will find pre-cut sheets of interconnected material with a complete set of application instructions and a diagram for proper layout. Available in 90-mil and 125-mil thicknesses, the sheets of DecoMark® material are easily lifted and positioned onto an asphalt or concrete surface for application with a propane heat torch or large heater.

Designed with safety, durability and aesthetics in mind, DecoMark® is the horizontal surface signage solution that provides an extensive number of uses:

- Custom Logos
- Trail Markings
- Toll Lane Markings
- Directional Markings
- Informational Markings
- Streets and Highways
- University Campuses and Business Parks
- Parking Lots
- Driveways
- Sidewalk/Walkway Accents



To see additional installations, visit our photo gallery at [www.flintrading.com](http://www.flintrading.com)

◀ Standard colors shown at left. Custom colors are also available requiring a minimum purchase. Call (336) 475-6600 for details.

## FAST AND EASY INSTALLATION

- Fast, safe and cost-effective with an industrial propane heat torch such as the Magnum or Flint 2000EX® Heat Torch
- Does not require expensive capital equipment, customized tools, templates, or grids
- Surface applied; does not alter or impair the substrate
- Oil and gas impervious; compatible with all asphalt surfaces
- Can be applied on fresh asphalt and concrete as soon as the surface sets
- Preheating of the pavement to a specific temperature prior to application is not required.
- Regularly-spaced heat indicators in the surface of material provide a visual cue during application that the material has reached a molten state indicating satisfactory adhesion and proper embedment of glass beads and skid-resistant material has been achieved.
- The work area can be open for traffic within minutes after the application is complete.



## HIGH SKID/SLIP RESISTANT FOR SAFETY

- Added at time of manufacturing, ViziGrip® ensures visibility and skid resistance are maximized, especially where loss of traction in wet conditions is of major concern.
- The material is flush to the surface so there are no tripping hazards.

## ENHANCED DURABILITY

- Engineered as a true heavy-duty intersection grade pavement marking material
- Provides optimum wear in adverse conditions
- Can last 6 to 8 times longer than painted surfaces

## ACCESSIBILITY

- DecoMark® is surface-applied and has the same surface characteristics as the pavement. Therefore, there is no additional vibration level or rigid bumpy effect as with imprinted products.

## MANUFACTURING CONTROL

- All DecoMark® preformed thermoplastic materials are made at Flint's manufacturing facility which is ISO 9001:2000 certified for design, development and manufacturing.

First-time applicators should contact Flint Trading at (336) 475-6600 for product support and free on-site training.

### 1. PREPARE



Remove debris. Ensure no moisture is present and apply DecoMark® Sealer according to instructions provided.

### 2. POSITION



Position the DecoMark® material according to layout provided.

### 3. HEAT



Heat DecoMark® with a propane heat torch then chisel test to ensure proper bond.



Harley-Davidson Logo © HD

# Flint

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ViziGrip® combines surface beads and abrasives which enhance skid resistance and nighttime visibility, U.S. Patent 6,217,254

DecoMark® Patent Pending

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